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For Immediate Release

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**Event Center Revamps Operations, Remodels Facility, and Renews Website in Preparation for Re-Opening**

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**Novi, MI – March 26, 2021** – The Suburban Collection Showplace in Novi, Michigan is reinventing themselves, in more way than one, to welcome the public back in a safe and refreshed environment. The Event Center recently got approval for specific trade and consumer shows to be classified as retail and therefore can operate at 50% of their fire marshalled capacity limits. This comes as amazing news for the event industry and the Suburban Collection Showplace has wasted no time getting the facility ready for business. In order to prepare for the re-opening, Suburban Collection Showplace has updated their operations to incorporate more health and safety measures, initiated a major remodel, and launched a new website!

Attending an event at the Suburban Collection Showplace will now look slightly different, as operations have been altered to provide the safest environment possible. While specific show’s safety measures may vary depending on the event, you can expect, at minimum, the following protocols to be in place. Guests will be able to purchase a parking pass in advance online and use the exterior outdoor box office to purchase an event ticket, if they haven’t already online. All of the line queues will be marked for proper social distancing and of course, masks will be required for entry in to the building. Once inside the building, the aisles in the shows will be at least 10’ wide and will be designated for one-way traffic with several hand sanitization stations placed throughout the lobby and show floor. Dining will be available but will occur only in designated dining areas that will be properly socially distanced and at any point of sale, there will be a physical barrier between the customer and the employee.

“The safety of our customers, participants, and team members is always the highest priority to us and alongside our event promoters, we stand ready to abide by all government policies, health organization recommendations, and are taking all the necessary protective measures to responsibly host retail-oriented events here at the Suburban Collection Showplace” says Suburban Collection Showplace Owner Blair Bowman Sr.

Not only will attending an event look different from an operations stand point, the facility will also look brand-new. The remodel at the Suburban Collection Showplace includes the Exposition Pre-Function Hall, Diamond Ballroom and Pre-Function Lobby, as well as the administrative offices and some smaller side meeting rooms. The renovation aims to provide a fresh and updated space that is modern yet, timeless and bring rich and elegant touches into a clean uplifting environment. The Suburban Collection Showplace is looking forward to welcoming back events of all kinds and helping guests design the experience of their dreams in this refreshed and one-of-a-kind space. If you would like a tour of the newly renovated Suburban Collection Showplace to plan your upcoming event, you can visit their new website and set up a site visit to view the custom redesigned venue.

To see a full list of upcoming events please visit the new and improved Suburban Collection Showplace website.

Website: [www.suburbancollectionshowplace.com](http://www.suburbancollectionshowplace.com)